



SMART TRANSFORMATION

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Smart Transformation Advisory Council (STAC) Meeting – Moranbah¹

15 February 2022

Attendees on 15 February

Ash Dowd

Kristy Marks

Sean Milfull

Apologies

Brianna Baggow

Anthony Edwards

Richard Engel

Carolyn Fritz

Melissa Westcott

Michelle Pole

Guests

Secretariat

Mitchell Innes (Facilitator)

Nicole Ireland

MEETING NOTES

- Meeting commenced at 12.15pm with apologies advised.

ACTION LIST incl COMMUNICATIONS AND ENGAGEMENT RESULTS

- Update provided on the recent edition of The Transformer and related web traffic results. MI advised the continued growth in the database over December and January, particularly through the Childcare Alliance activities.
- MI presented an overview of the data from the online campaign which has been seen by over 1,000,000 people. Data shows strong engagement, with project updates tracking most favourably with the audience. AD suggested the campaign could be extended to those outside region in line with the attraction and retention project.
- Presentation by Prof Pierre Viljoen (CQU) postponed until April meetings.

¹ Consultation was done post-meeting with STAC members to confirm actions as proposed.

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ROADMAP PROJECT UPDATES

- Digital Connectivity
IRC currently reviewing Development Applications for selected sites.
- Youth Skills and Training
TAFE Qld, on behalf of QFS, has supplied a clear and detailed plan to progress recruitment for the Careers Navigator role during March with the incumbent expected to start in April.
- Childcare
First Steering Committee meeting for the regional Childcare Alliance held with positive engagement and feedback to date. The immediate focus of the Alliance is the attraction and retention of staff. STAC members agreed this was an effective model and positive outcome in addressing the Childcare issue.
- Community Wellbeing Study
Working with IRC to secure a time to meet and discuss their feedback on this report.
- Community Skills and Training
Conversations about overall support for the MTA and its current priorities continuing with MW.

Housing/Industrial Land

MI provided a brief overview of the key findings of the Housing study and discussed next steps. It was agreed to focus on progressing the Housing work prior to advancing the Industrial Land study.

STAC members discussed next steps, current challenges and key stakeholders. It was agreed to progress the development of a Housing Summit, based on the successful model of the Childcare Roundtables to address this issue. The need for a clear scope in advance of the meeting, along with identifying key participants was emphasised.

ACTION: Secretariat to engage AEC to commence planning to facilitate the Housing Summit.

Innovation Study

Following a review of the RDA Roadmap presentation from the previous meeting, it was agreed to progress the Innovation Study project to produce a study report that would identify opportunities for the region over a 20-30 year timeframe. It is envisaged the findings would inform the planning processes and work of key local organisations. It was agreed to form a Steering Committee with representatives of

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IRC, GW3, RDA and CQU to guide this study. SM suggested that a previous GW3 event might generate useful report content.

ACTION: Secretariat to identify potential organisations to complete the Study and commence the project.

Attraction and Retention Project

MI presented some concepts and outlined the approach to produce a video presentation highlighting the strengths of the Moranbah community, to assist local organisations in attracting and retaining employees. This initiative is well-supported by the STAC members, particularly those facing current recruitment challenges. STAC members provided valuable context and suggestions for inclusion in the presentation.

Measuring Smart Transformation

MI outlined the need to understand a reset baseline of community readiness for 4IR using the original high level criteria Community Resilience, Just Transition, Technology Use and Community Vision. The original baseline was developed by interviewing a representative sample of people from both communities, including those from business, education, health, local government and community services. It is proposed to repeat these face-to-face interviews with the same interviewees, wherever possible, to secure comparative quantitative results of Smart Transformation's performance which will be combined with qualitative performance measures. STAC members discussed the review and supported the plan to incorporate this measurement into current activities.

ACTION: Secretariat to scope and undertake review.

Queensland Mining Awards

MI presented the opportunity for the Smart Transformation initiative to be entered in the Queensland Mining Awards, to be presented at an event in Mackay on July 20. STACs supportive of the Secretariat developing an application.

ACTION: Secretariat to prepare and submit an application.

Next Meetings

5 April

7 June

Meeting closed at 1.30.

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